



Şok Marketler Ticaret A.Ş.

01.01.2025 – 30.09.2025

Interim Report

APPENDIX

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1. About Şok Marketler

Şok Marketler Ticaret Anonim Şirketi (“Şok” or the “Company”) was established in 1995 in Türkiye to sell fast moving consumer goods in the retail sector. The Company’s address is Kısıklı mah. Hanımseti sok No: 35 B/1 Üsküdar and it operates across all 81 provinces of Turkey. As of 30 September 2025, the Company has a total 50,675 of employees (31 December 2024: 49,393).

Şok and its subsidiaries (together the “Group”) are comprised of the parent company, Şok and its two subsidiaries, which are fully owned and controlled by the Company.

On 25 August 2011, Şok's shares were acquired from Migros Ticaret A.Ş..

The Group acquired 18 stores of Dim Devamlı İndirim Mağazacılık A.Ş. between February 21, 2013 and March 28, 2013. The purchase was made via the purchase of the assets in stores.

On 19 April 2013, the Group signed a share transfer agreement for the acquisition of 100% shares of DiaSA Dia Sabancı Süpermarketleri Tic. A.Ş. ("DiaSA"). All of DiaSA's shares were transferred to Şok Marketler A.Ş. on 1 July 2013.

On 8 July 2013, 100% shares of Onur Ekspres Marketçilik A.Ş. was acquired by Şok. DiaSA and OnurEx were merged with Şok on 1 November 2013 and 19 December 2013, respectively.

On 29 May 2015, the Group acquired 80% share of Mevsim Taze Sebze Meyve Sanayi ve Ticaret A.Ş. (“Mevsim”). On 23 June 2022, the Group acquired the remaining 20% shares, and attained full ownership of Mevsim.

The Group acquired 55% shares of Teközel Gıda Temizlik Sağlık Marka Hizmetleri Sanayi ve Ticaret A.Ş. (“Teközel”) on 26 December 2017, and the remaining 45% shares on 2 July 2018. Şok merged with Teközel on 10 May 2019 with the Capital Markets Board’s (CMB) approval dated 28 March 2019 and Trade Registry approval dated 10 May 2019. After the merger Şok acquired 100% shares of Teközel’s subsidiary UCZ Mağazacılık Ticaret A.Ş. (“UCZ”). The Group purchased the shares corresponding to 100% of the paid-capital of Future Teknoloji Ticaret A.Ş. on April 16, 2024. The Group merged with Future Teknoloji Ticaret A.Ş. on 13 December 2024 with the CMB’s approval dated 28 November 2024 and Trade Registry approval dated 13 December 2024.

Şok Marketler Ticaret A.Ş.’s publicly held shares have been trading on Borsa İstanbul (BIST) since 18 May 2018.

Within the framework of the registered capital system, the Company’s share capital was increased by TL 33,428,571 to TL 611,928,571 simultaneously with the public offering, which was realized by restricting the pre-emptive rights of the existing shareholders. 18,638,563 shares with a nominal value of TL 18,638,563, which were repurchased as part of the price stabilization transactions during the Company’s public offering, were canceled in accordance with the capital reduction procedures under the capital market legislation that do not require cash outflow. As a result, the Company's share capital of TL 611,928,571 was reduced by TL 18,638,563 to TL 593,290,008 as of 1 June, 2022.

The Group's shareholding structure is presented in Note 19 of the financial statement footnotes.

As of 30 September 2025, the Group has a total of 11,057 stores (31 December 2024: 10,981).

The Group's website is www.sokmarket.com.tr.

2. General Information

a) Shareholding Structure

As of September 30, 2025, the shareholder structure of Şok Marketler is as follows:

Shareholders	Share (%)	Nominal Value (TL)
Turkish Retail Investments B.V.	24.27	144,000,000.00
Gözde Girişim Sermayesi Yatırım Ortaklığı A.Ş.	23.66	140,400,327.27
European Bank for Reconstruction and Development	5.72	33,950,000.00
Publicly listed & other	46.35	274,939,680.73
Total	100.00	593,290,008.00

b) Board of Directors

As of 30 September 2025, the names of the Board members and the distribution of roles are as follows:

Name Surname	Title	Term
Cengiz Solakoğlu	Chairman	Board members were elected for a term of three years at the Ordinary General Assembly Meeting held on 16 May 2024
Mehmet Tütüncü	Deputy Chairman	Board members were elected for a term of three years at the Ordinary General Assembly Meeting held on 16 May 2024
Murat Ülker	Board Member	Board members were elected for a term of three years at the Ordinary General Assembly Meeting held on 16 May 2024
Yahya Ülker	Board Member	Board members were elected for a term of three years at the Ordinary General Assembly Meeting held on 16 May 2024
Uğur Demirel	Board Member	He was appointed at the Board of Directors' meeting dated May 12, 2025 to complete the term of office of the previous Board Member
Mehmet Tayfun Öktem	Board Member (Independent)	Board members were elected for a term of three years at the Ordinary General Assembly Meeting held on 16 May 2024
Fatma Füsün Akkal Bozok	Board Member (Independent)	She was elected at the Ordinary General Assembly Meeting held on 24 April 2025 to complete the term of office of the previous Board Member
Adile Esra Tözge	Board Member (Independent)	She was elected at the Ordinary General Assembly Meeting held on 24 April 2025 to complete the term of office of the previous Board Member

The Company's Annual General Meeting for the year 2024 was held on April 24, 2025 at 2.00 pm at Kısıklı Mahallesi Hanımseti Sok. No: 35 B-1 Üsküdar/İstanbul.

Since there is no net distributable profit due to the loss in the Company's financial statements prepared in accordance with the Tax Procedure Law as of the end of 31 December 2024, the proposal for not distributing dividend for the 2024 financial year has been accepted by the shareholders at the Annual General Meeting held on 24 April 2025.

c) Executive Board

As of September 30, 2025 the Executive Board of Şok Marketler is as follows:

Name Surname	Title
Uğur Demirel	CEO
Ziya Kayacan	CFO
Tuncer Konak	CHRO
Bülent Ömürlü	Group Director of Sales Operations
Murat Namtı	Group Director of Trade
Kenan Hatipoğlu	Group Director of Construction, Technical Purchasing, and Investments
Mustafa Kurtçu	Projects and Business Development Director
Aytaç Tombaz	Information Technologies Director
Hakan İnan	Operational Control and Loss Prevention Director
Hidayet Calayır	E-Commerce Director
Alev Yaman	Quality and Product Safety Director
Kazım Çağlar	Operational Excellence Director
Uğur Baykaler	Marketing Director

3. Operations

The Company operates in the food retail market in Turkey. As of September 30, 2025, the Company has a total of 11,057 stores and 51 DCs.

4. Investments

During the period of 1 January – 30 September 2025, the Company opened 171 new stores and 6 new distribution centers. Total capital expenditures amounted to TL 3.3 billion in this period.

5. Events After the Reporting Period

Information is given in the “Note 31- Subsequent Events” in the footnotes of the financial statements for the period of 1 January - 30 September 2025.

6. Compliance with Corporate Governance Principles/Changes During the Period

Şok Marketler Ticaret A.Ş. conducts all its activities in compliance with the Capital Markets Board's "Corporate Governance Principles." The Company has complied with all the mandatory principles listed in the annex of the CMB's Corporate Governance Communiqué (II-17.1), and due care and attention are also taken to comply with the non-mandatory principles.

Şok Marketler's Corporate Governance Principles Compliance Report can be accessed via the Investor Relations/Corporate Governance tab on our corporate website (www.sokmarket.com.tr).

During the period, there were changes in the Board of Directors and in the memberships of the Board committees. Relevant public disclosures can be accessed via the following links: <https://www.kap.org.tr/en/Bildirim/1435112>, <https://www.kap.org.tr/en/Bildirim/1437186> and <https://www.kap.org.tr/en/Bildirim/1437836>.

7. Financials

The details of the Company's subsidiaries at September 30, 2025 and December 31, 2024 are as follows:

Subsidiaries	30 September 2025	31 December 2024	30 September 2025	31 December 2024
	Direct Ownership Rate %		Group Efficiency Rate %	
Mevsim Taze Sebze Meyve San. ve Tic. A.Ş.	100%	100%	100%	100%
UCZ Mağazacılık Tic. A.Ş.	100%	100%	100%	100%

Consolidated financial statements include the financial statements of entities controlled by the Group and its subsidiaries.

Control is obtained by the Group, when the following terms are met;

- Having power over the invested company/assets,
- Is exposed, or has rights, to variable returns from its involvement with the investee and
- Has the ability to use its power to affect its returns.

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control listed above.

Profit or loss and other comprehensive income are attributable to the equity holders of both the parent company and non-controlling interests. Total comprehensive income of subsidiaries is attributed to the owners of the Company and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance.

When necessary, adjustments are made to the financial statements of the subsidiaries in relation to accounting policies so that they conform to the accounting policies followed by the Group. All cash flows from in-group assets and liabilities, equity, income and expenses, and transactions between Group companies are eliminated in consolidation.

Summary Consolidated Income Statements for the periods of 3Q25 and 3Q24; and 9M25 and 9M24 are presented in the following table.

TL mn	Incl. TAS 29			Incl. TAS 29		
	3Q2024	3Q2025	Δ (%)	9M2024	9M2025	Δ (%)
Net Sales	67.650,6	70.873,5	4,8%	190.174,6	198.429,7	4,3%
Gross Profit	11.667,9	15.095,8	29,4%	33.307,6	39.781,2	19,4%
Gross Profit Margin	17,2%	21,3%	4,1 Ppt	17,5%	20,0%	2,5 Ppt
Selling, General & Administrative Expenses	(14.719,7)	(15.327,3)	4,1%	(42.711,7)	(44.407,3)	4,0%
Depreciation & Amortisation	(2.541,7)	(3.326,7)	30,9%	(7.196,3)	(8.471,4)	17,7%
Selling, General & Administrative Expenses (Excl. D&A)	(12.178,0)	(12.000,6)	-1,5%	(35.515,3)	(35.935,9)	1,2%
Net Other Income/(Expense) from Operating Activities	(418,1)	(769,3)	84,0%	(129,6)	(1.769,4)	1265,7%
Operating Profit/(Loss) (EBIT)	(3.470,0)	(1.000,7)	-71,2%	(9.533,7)	(6.395,5)	-32,9%
Operating Profit/(Loss) Margin	-5,1%	-1,4%	3,7 Ppt	-5,0%	-3,2%	1,8 Ppt
EBITDA	(510,2)	3.095,2	n.m.	(2.207,8)	3.845,3	n.m.
EBITDA Margin	-0,8%	4,4%	5,1 Ppt	-1,2%	1,9%	3,1 Ppt
Net Income/(Expense) From Investing Activities	1.050,2	745,6	-29,0%	2.262,6	1.770,8	-21,7%
Financial Expenses	(2.166,9)	(2.082,2)	-3,9%	(5.625,5)	(5.869,7)	4,3%
Net Monetary Gain	3.932,5	3.291,0	-16,3%	12.935,7	10.439,2	-19,3%
Profit/(Loss) Before Tax	(654,2)	953,6	n.m.	39,2	(55,2)	n.m.
Taxes	694,7	(689,3)	n.m.	240,5	(457,5)	n.m.
Net Profit/(Loss) For The Period	40,5	264,3	552,7%	279,6	(512,7)	n.m.
Net Profit/(Loss) Margin	0,1%	0,4%	0,3 Ppt	0,1%	-0,3%	-0,4 Ppt

The Summary Consolidated Balance Sheets as of September 30, 2025 and December 31, 2024 are presented in the following table.

TL mn	Incl. TAS 29	
	31.12.2024	30.09.2025
Cash & Cash Equivalents	7.252,8	11.570,5
Trade Receivables	327,9	398,4
Inventories	29.767,9	30.523,6
Other Current Assets	3.746,8	2.177,0
Total Current Assets	41.095,3	44.669,4
Property & Equipment	20.328,1	20.773,6
Right of Use Assets (IFRS 16)	21.924,9	22.318,5
Intangible Assets	11.279,2	11.344,6
Other Non-current Assets	123,8	122,0
Non-current Assets	53.656,0	54.558,6
Total Assets	94.751,3	99.228,1

TL mn	Incl. TAS 29	
	31.12.2024	30.09.2025
Short-term Financial Liabilities	0,0	0,0
Short-term Lease Liabilities (IFRS 16)	3.583,2	2.991,8
Trade Payables	38.233,4	42.816,9
Other Current Payables	5.295,4	4.916,7
Total Current Liabilities	47.112,1	50.725,5
Long-term Lease Liabilities (IFRS 16)	8.303,3	9.533,4
Other Non-current Payables	3.181,4	3.636,4
Total Non-current Liabilities	11.484,7	13.169,8
Shareholders' Equity	36.154,6	35.332,8
Total Liabilities and Equity	94.751,3	99.228,1

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